

Appendix B - West Hove Resident's Parking Scheme Consultation Report

Background

In November 2013 residents in the area were consulted about a possible parking scheme in West Hove. At that time a majority of respondents rejected the proposal, with the exception of a small section near Wish Park which has since been implemented.

However, the council since received a petition, and a number of complaints from residents, about parking issues in the West Hove Area. At the Environment, Transport & Sustainability Committee (15 March 2016) it was agreed that residents and businesses in this area would be written to in order to find out if there is general support for a resident parking scheme and if so, whether a full scheme or a light-touch scheme and what days of operation might be preferred.

Residents were consulted in December 2016 and the results showed that 67.4% supported the introduction of a residents parking scheme with the preference being for a 5 day light touch scheme. Following this, a further consultation including a detailed design was distributed to residents to further gauge support for the introduction of a light touch scheme. Full details of this follows:

Headline Findings

Support for a resident parking scheme:

- **75.5%** of respondents support the idea of a residents parking scheme.
- **24.5%** of respondents do not support the idea of a residents parking scheme

Operating hours

- **69.9%** Would like the scheme to operate 11am-12pm and 6pm – 7pm
- **30.1%** Would prefer different hours of operation

Methodology

Brighton & Hove City Council Land and Property Gazeteer was used to provide 2488 property addresses in the proposed scheme boundary for the West Hove Area. An information leaflet, detailed maps, a questionnaire and a prepaid envelope for reply was sent to each address. Respondents were also invited to complete the survey online via the council's Consultation Portal should they wish to. 92.7% responses received were by mail and 7.3% on line. The consultation was advertised on the council's website, via social media and by a press-release to local media. The consultation ran from 20 April to 26 May 2017.

Results

1020 valid responses¹ were received from within the proposed scheme boundary giving a response rate of 41%.

Q1 Would you like your area to be considered for a residents parking scheme?

(response base 1008²)

Yes		No		Total
Number	%	Number	%	
761	75.5	247	24.5	1008

Results on a street by street basis were as follows:

(response base 1008)

Street	Number properties mailed	Number responses	Response rate %	Yes		No	
				Number	%	Number	%
Aldrington Close	39	9	23.1	2	22.8	7	77.2
Brittany Road	59	33	56.0	31	93.9	2	6.1
Chelston Avenue	26	14	53.8	10	71.4	4	28.6
Derek Avenue	55	26	47.3	18	69.2	8	30.8
Erroll Road	96	41	42.7	26	63.4	15	36.6
Glastonbury Road	13	9	69.2	6	66.7	3	33.3
Glebe Villas	73	35	47.9	24	68.6	11	31.4
Ingram Crescent East	253	43	17.0	29	67.4	14	32.6
Ingram Crescent West	241	27	11.2	13	48.1	14	51.9
Jesmond Close	3	1	33.3	0	0.0	1	100.0
Jesmond Road	54	35	64.8	29	82.9	6	17.1
Kenton Road	12	7	58.3	5	71.4	2	28.6
Kingsway	124	37	29.8	26	70.3	11	29.7
Leicester Villas	67	36	53.7	26	72.2	10	27.8
Mansfield Road	57	39	68.4	36	92.3	3	7.7
Middleton Avenue	47	25	53.2	14	56.0	11	44.0

¹ 25 responses were removed from the analysis for the following reasons: 7 were duplicate cases, 8 were from outside the area and 10 gave no address.

² Response base = number of people answering this question

Street	Number properties mailed	Number responses	Response rate %	Yes		No	
				Number	%	Number	%
Mornington Crescent	8	6	75.0	5	83.3	1	16.7
New Church Road	169	45	26.6	25	55.6	20	44.4
Olive Road	2	0	0.0	0	0.0	0	0.0
Portland Avenue	59	40	67.8	36	90.0	4	10.0
Portland Lane	3	0	0.0	0	0.0	0	0.0
Portland Road	225	63	28.0	50	79.4	13	20.6
Portland Villas	73	44	60.3	34	77.3	10	22.7
Roman Road	66	44	66.7	41	93.2	3	6.8
Rothbury Road	48	36	75	32	88.9	4	11.1
Seaford Road	26	11	42.3	8	72.7	3	27.3
St Keyna Avenue	55	31	56.4	21	67.7	10	32.3
St Leonards Avenue	163	56	34.4	43	76.8	13	23.2
St Leonards Gardens	87	49	56.3	28	57.1	21	42.9
St Leonards Road	136	79	58.1	66	83.5	13	16.5
Woodhouse Close	4	2	50.0	1	50.0	1	50.0
Woodhouse Road	51	38	74.5	34	89.5	4	10.5
Worcester Villas	94	47	50.0	42	89.4	5	10.6
Total	2488	1008	40.5	761	75.5	247	24.5

Q2 Would you like the scheme to operate from 11am-12pm and 6pm-7pm?

(response base 918)

Yes		No (I would like different hours of operation)		Total
Number	%	Number	%	
641	69.9	276	30.1	917

Q2b

Those respondents who answered 'no' for Question 2 were given the chance to suggest alternative timings for the scheme. 228 respondents chose to offer an alternative.

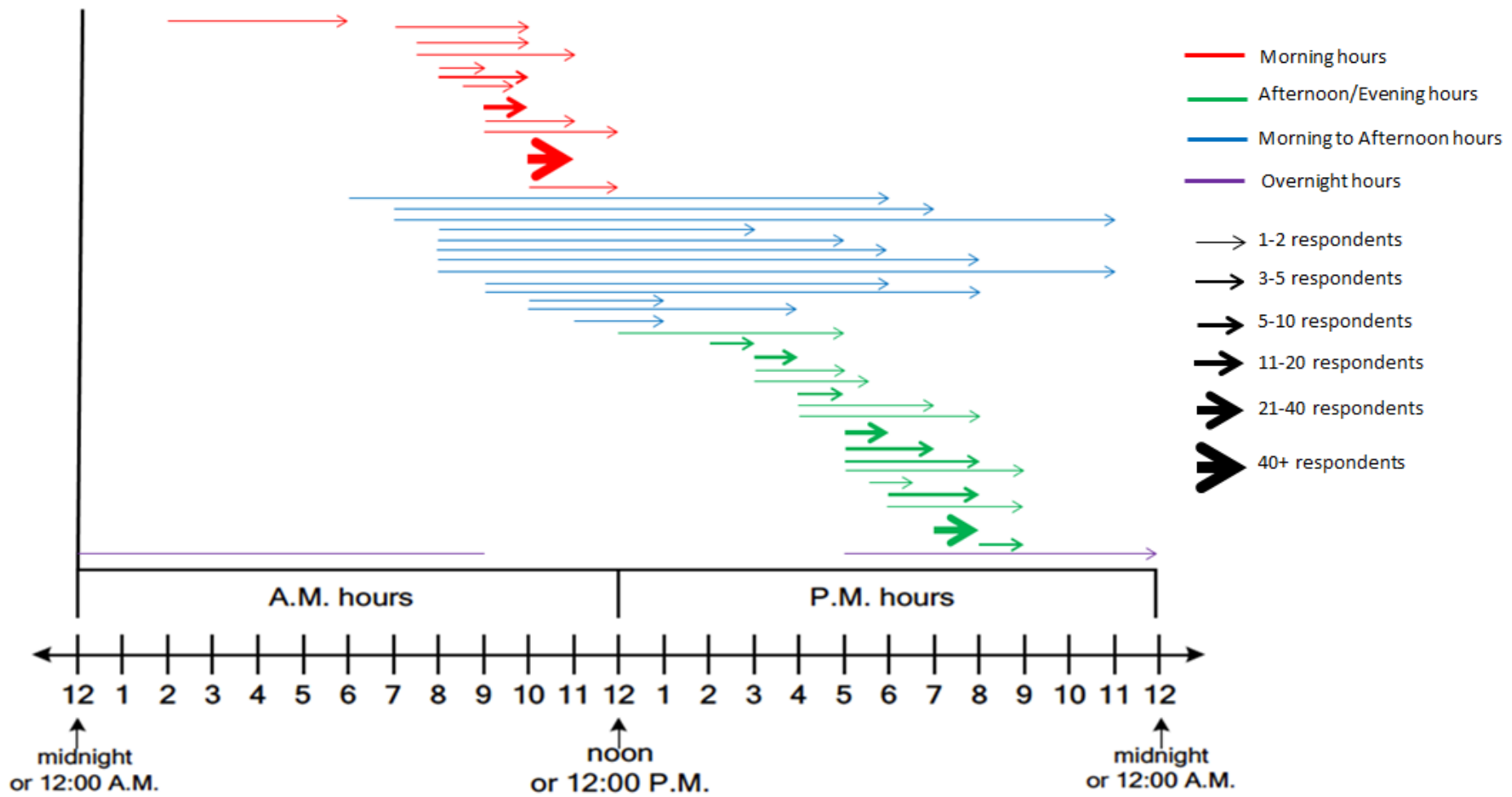
A number of respondents chose not to suggest specific time slots and instead; 25 respondents asked for a full scheme and 48 wanted no scheme at all. Further to this, 10 respondents wanted the scheme to run weekdays only and 9 said there should only be morning restrictions and no evening hours.

The most popular suggestions for alternative times are shown below³:

Time slot	Number of times mentioned
10am-11am	53
7pm-8pm	35
5pm-6pm	17
9am-10am	8
5pm-7pm	7
6pm-8pm	6
3pm-4pm	6
5pm – 8pm	4
8am-10am	4
4pm-5pm	4

The full list of suggestions was wide ranging and responses are all plotted on the graphic below:

³ Figures show the amount of times a themed comment was mentioned.



Q3 Respondents were asked whether they are a resident, a business owner or manager or work in the area. (Respondents could tick more than one option).

	Number of responses
Resident	40
Business owner or manager	989
Work in the area	47
Other	3

Q4 How many cars in your household?

No. of cars	Number of responses
0	79
1	531
2	337
3	48
4 or more	12

Q5a What type of business do you own or manage in the area?

What type of business?	Number of responses
Retail outlet	5
Office-based	18
Other includes: Garage, care home, B&B, Gym, childcare, artist, self-employed, taxi driver	40
Total responses	63

Q5b How many vehicles are directly associated with your business?

No. of vehicles	Number of responses
0	26
1	42
2	10
3	0
4 or more	6

Q7 Any further comments?

An open text box enabled respondents to add comments. These comments were grouped together and themed as follows:³ There were also 22 site specific comments eg relating to siting of motorcycle bays. These have all been passed to the Project Manager for the proposed scheme. The top ten types of comments are listed in the following table:

Comments made	Number of times mentioned
In favour because of current parking difficulties/ general positive comments	91
Will stop long term/ overnight parking e.g. caravans and left vehicles	84
Not enough residents parking spaces in this scheme/ will need more than one permit	55
Don't want to pay for parking	49
Don't want double yellow lines across driveways	46
Unhappy about hours of scheme operation	40
No need for a scheme/Unnecessary	38
Not enough visitor permits/ makes it difficult to have visitors	32
Need scheme implemented ASAP	29
This is a money making exercise	27

Demographic Information

Age (response base 665)

Age	Number	%
18-24	6	0.9
25-34	44	6.6
35-44	142	21.4
45-54	158	23.8
55-64	137	20.6
65-74	96	14.5
75+	82	12.3
Total	665	100.0

Gender (response base 735)

Gender	Number	%
Male	345	46.9
Female	389	52.9
Other	1	0.1
Total	735	100.0

Gender Identity (response base 680)

Do you identify as the gender you were assigned at birth?	Number	%
Yes	671	98.7
No	9	1.3
Total	680	100.0

Disability (response base 697)

Disability	Number	%
Yes, a little	66	9.5
Yes, a lot	71	10.2
No	560	80.3
Total	697	100.0

Of those who answered “yes”, disabilities were as follows:

Please state the type of impairment which applies to you.	Number
Physical impairment	80
Sensory impairment	9
Learning disability/ difficulty	0
Long-standing illness	49
Mental health condition	16
Development condition	0
Autistic Spectrum	2
Other	15

Ethnic Origin (response base 722)

Ethnic Origin		Number	%
White	White English/ Welsh/ Scottish/ Northern Irish/ British	631	87.4
	Irish	11	1.5
	Gypsy or Irish Traveller	0	0.0
	Any other white background	37	5.1
Asian or Asian British	Bangladeshi	5	0.7
	Indian	4	0.6
	Pakistani	1	0.1
	Chinese	3	0.4
	Any other Asian background	4	0.6
Black or Black British	African	4	0.6
	Caribbean	2	0.3
	Any other Black background	1	0.1
Mixed	Asian & White	5	0.7
	Black African & White	1	0.1
	Black Caribbean & White	0	0.0
	Any other mixed background	2	0.3
Any other ethnic group	Arab	5	0.7
	Any other ethnic group	6	0.8
Total		722	100.0

Sexual Orientation (response base 669)

Sexual Orientation	Number	%
Bisexual	11	1.6
Gay Man	14	2.1
Heterosexual/ straight	619	92.5
Lesbian/ Gay Woman	20	3.0
Other	5	0.7
Total	669	100.0

Religious Belief (response base 686)

Religious Belief	Number	%
I have no particular religion or belief	277	40.4
Buddhist	5	0.7
Christian	308	44.9
Hindu	3	0.4
Jain	0	0.0
Jewish	15	2.2
Muslim	5	0.7
Pagan	5	0.7
Sikh	1	0.1
Agnostic	14	2.0
Atheist	37	5.4
Other	9	1.3
Other philosophical belief	7	1.0
Total	686	100.0

Carer (response base 699)

Are you a carer	Number	%
Yes	64	9.2
No	635	90.8
Total	699	100.0

If yes, do you care for a:	Number
Parent	29
Partner or Spouse	13
Child with special needs	9
Friend	3
Other family member	6
Other	3
Total	63

Armed Forces

(Response base 626)

Armed Forces	Yes		No	
	Number	%	Number	%
Are you currently serving in the UK armed forces?	2	0.3	611	99.7
Have you ever served in the UK armed forces?	44	7.0	582	93.0
Are you a member of a current or former serviceman or woman's immediate family/ household?	18	2.9	593	97.1

Appendix

25 responses were removed from the analysis as they fell into the following categories:

- 8 Duplicates (only one responses per household was included)
- 7 Responses from residents outside the area
- 10 Responses where no address was given

Why removed from main report	In favour of parking scheme		Not in favour of parking scheme		Total
	Number	%	Number	%	
Duplicates	5	71.4	2	28.6	7
Outside the area	5	62.5	3	37.5	8
No address given	3	37.5	5	62.5	8
Total	13	56.5	10	43.5	23

